

HEALTHCARE INNOVATION

Student Networking Night

Network with leaders in Healthcare from all areas of industry including
Management | Consulting | Law | Policy | Operations | Technology | Marketing



6:30 – 8:30 PM
WEDNESDAY, NOVEMBER 12, 2014

KLAMON ROOM
ROLLINS SCHOOL OF PUBLIC HEALTH
CNR BUILDING 8TH FLOOR
EMORY UNIVERSITY



EMORY
UNIVERSITY



Healthcare
Innovation Program



Atlanta Clinical
& Translational
Science Institute





HEALTHCARE INNOVATION STUDENT NETWORKING NIGHT 5

Wednesday, November 12, 2014

6:30 – 8:30 pm

Klamon Room, 8th Floor, CNR Building, Rollins School of Public Health, Emory University

PROGRAM

6:00 – 6:30pm: Registration and Dinner

6:30 – 6:45pm: Speakers Program

Welcome & Introductions: HIP Research Assistants

Career Overviews: 1-2 minutes from each speaker about their careers

6:45 – 8:30pm: Networking

Healthcare Administration & Operations

Lynda Barrett – Corporate Director, Strategic Planning, WHSC & EHC, Emory University

Healthcare Policy & Public Health

Steve Culler—Associate Professor, Health Policy & Management

Healthcare Communications & Marketing

Deleise A. Lindsay – SVP, Talent Development Consultant, Southeast Region, Lee Hecht Harrison

William S. Pearson – Adjunct Faculty, Health Policy & Management

Healthcare Technology

Robert McGrath—Director, Georgia Tech Research Institute

Shean Phelps – Director, Health Systems Technology R&D, Georgia Tech Research Institute

Mark Braunstein—Professor of the Practice, Institute for People & Technology, Georgia Tech

Healthcare Management & Consulting

Billy Apicelli—Associate Chief Human Resources Officer, Emory Healthcare

Bill Dracos—Chief Business Practice Improvement Officer, Emory University

William Todd—Executive Director, Health Initiatives, Georgia Tech

Medicine

Fred Sanfilippo - Director, Emory-GA Tech Healthcare Innovation Program

Donald Palmisano, Jr.—Executive Director, Medical Association of Georgia



HEALTHCARE MANAGEMENT & CONSULTING

William J. Apicelli

Vice President, Human Resources, TEC & ESA

Associate Chief Human Resources Officer Emory Healthcare

William Apicelli is a Human Resources professional with over 25 years of experience in continual increased responsibility positions for corporate, not-for-profit, and benefits consulting companies. Billy has held management and senior management positions with CARE, BellSouth, and Emory Healthcare. In Billy's current position he is responsible for Human Resources at The Emory Clinic and Emory Specialty Associates (ESA). Billy is also responsible for benefits strategy for the Emory Healthcare System. Billy has served on Client Advisory Boards for Fidelity Investments, TIAA-CREF and the Emory Credit Union. Billy holds a Bachelor of Science Degree, Mathematical Economics from Wake Forest University.



HEALTHCARE ADMINISTRATION & OPERATIONS

Lynda Barrett, MBA

Corporate Director, Strategic Planning

Woodruff Health Sciences Center & Emory Healthcare, Emory University

Lynda Barrett is the corporate director of strategic planning for the Woodruff Health Sciences Center of Emory University and Emory Healthcare. She joined the organization in 2008. Prior to joining Emory, Ms. Barrett was with Baptist Health Care of Pensacola, Florida, from 1996 to 2007. Ms. Barrett has been in the health care industry since 1991 and has spent the past 13 years in the strategic planning field. Ms. Barrett received her MBA from the Olin School of Business, Washington University of St. Louis, and BS in finance from Florida State University.



HEALTHCARE TECHNOLOGY

Mark Braunstein, MD

Professor of the Practice and Director, Health Systems Institute, Georgia Tech

Dr. Braunstein teaches health informatics and is involved in research aimed at wider and deeper adoption of health information technology to improve the quality and efficiency of care delivery. He was co-founder, Chairman and CEO of Patient Care Technologies, Inc. ("PtCT"), an ATDC Graduate company, a 1998 Inc 500 company, and a leading provider of electronic patient record and care management systems to the home care industry. PtCT was acquired by MEDITECH in 2007. He received his BS degree from MIT in 1969 and his MD degree from the Medical University of South Carolina (MUSC) in 1974. After an internship at Washington University he joined the faculties of Medicine and Pharmacy at MUSC until he left in 1978 to co-found PROHECA, an early developer of clinical pharmacy systems.

He is the author of over fifty papers; articles and book chapters devoted to various aspects of clinical automation. His most recent publication is "Searching for the Holy Grail: Integrated Electronic Medical Records and Beyond", a chapter he co-authored for the book "e-Healthcare: Harness the Power of Internet e-Commerce and e-Care". He is Senior Adviser for health information technology to Focus, LLC, an investment banking firm that provides a range of services tailored to the needs of emerging growth and middle market businesses from offices across the country.



HEALTH POLICY & PUBLIC HEALTH

Steven Culler, PhD

**Associate Professor of Health Policy & Management
Emory University**

Dr. Steven D. Culler is an associate professor in the Department of Health Policy and Management at Emory School of Public Health. He received his doctorate in economics from the University of Illinois in 1981. Dr. Culler has been an author on over 75 empirically-based research articles. A major emphasis of Dr. Culler's research has focused on explaining the observed variation in the utilization of health care services by individuals. In particular,

he has focused on three populations: the elderly, individuals with limited access to the health care system, and individuals with chronic health care diseases. Another focus of Dr. Culler's research includes evaluating the cost effectiveness of selected interventions in multi-year clinical trials. Dr. Culler has also performed a variety of advanced statistical analyses on several large clinical and administrative databases to develop hospital benchmarking and clinical outcomes monitoring reports for specific clinical conditions.

In addition to his academic activities, Dr. Culler has worked in financial management, health service research and health policy. He has worked as a commercial lending officer specializing in health care clients at First National Bank of Chicago. His responsibilities included providing financial analysis of prospective health care clients and managing more than \$700 million of hospital credit exposure. Dr. Culler also has held health services research and policy making positions at both the American Medical Association and the Blue Cross and Blue Shield Association. In these positions Dr. Culler conducted health service research in the area of alternative hospital reimbursement, health care financing, physician labor supply issues, and international comparisons of health care systems.



HEALTHCARE MANAGEMENT & CONSULTING

Bill Dracos, MBA

**Associate Vice President for Administration
Chief Business Practices Improvement Officer, Emory University**

Bill Dracos came to Emory in December 2010 from PricewaterhouseCooper's (PwC's) Higher Education and Health Sciences Practice where he served since 1999. As a Director at PwC, he was responsible for leading multifaceted projects involving strategic business and financial planning, operational improvement, business portfolio management, new venture creation, and business analytics for higher education, research, and healthcare organizations. Mr. Dracos holds an undergraduate degree in Biology from Duke University and an MBA from the Fuqua School of Business at Duke University.

Reporting to the Office of the EVP for Finance and Administration, Mr. Dracos drives partnerships with Emory functional vice presidents, school/units chief business officers, faculty, and staff to address suboptimal business practices, processes, and policies, engaging in a collaborative fashion to develop solutions to improve business operations.



HEALTHCARE COMMUNICATIONS & MARKETING

Deleise A. Lindsay, MBA

SVP Talent Development Consultant, Lee Hecht Harrison

Deleise A. Lindsay is the founder and managing principal of Well-Change, a boutique management consulting firm that equips leaders and managers to achieve business objectives during a time of change. While other consultants may practice purely from theory, her approach is based on many years of experience helping organizations avoid the impact of mismanaged change. Her unique value proposition is one of a consultant to senior management and an advocate for the employees during times of change. Deleise has also worked as an international recruitment specialist for a healthcare company and as a member of the corporate human resources team for a bank in Charlotte, N.C. Deleise's reputation for enhancing the human resources profession has been recognized by the National Society of Human Resources Management for leading an initiative within SHRM Atlanta that was awarded the distinguished Pinnacle Award.



HEALTHCARE TECHNOLOGY

Robert McGrath, PhD

Director, Georgia Tech Research Institute (GTRI)

Robert McGrath, Ph.D. serves as vice president at the Georgia Institute of Technology and director of the Georgia Tech Research Institute (GTRI). With over 1,700 employees and R&D awards in excess of \$300 million last year, GTRI is an applied research powerhouse providing an array of technology solutions for the U.S. Department of Defense, U.S. Department of Homeland Security, other federal agencies and industry.

Dr. McGrath was recruited in 2012 to serve on the Defense Science Board's Study on Technology and Innovation Enablers for Superiority in 2030. He also serves as an officer of the Georgia Tech Applied Research Corporation, and regularly advises other universities on research strategies and management. Prior to joining GTRI in 2011, McGrath worked in a variety of capacities with Battelle Memorial Institute supporting energy R&D programs, national laboratory / university partnerships, STEM education initiatives and the Battelle-managed National Renewable Energy Laboratory, where he served as deputy director.



HEALTHCARE COMMUNICATIONS & MARKETING

William S. Pearson, PhD, MHA

Adjunct Faculty, Health Policy & Management

Dr. Pearson has worked as an epidemiologist and health scientist at the Centers for Disease Control and Prevention since 2005. He currently works in the Office of the Associate Director for Policy where he conducts health services research and policy analyses on topics related to healthcare delivery. Before working at the CDC, he held a faculty appointment as a Research Associate in the Department of Family Medicine at the Medical University of South Carolina and worked as a long-term care administrator. He now also serves as an adjunct Associate Professor in the Department of Health Policy and Management at the University of South Carolina and as an adjunct Assistant Professor in the Department of Health Policy and Management at Emory University.



MEDICINE

Donald Palmisano, Jr.
Executive Director and Chief Executive Officer
Medical Association of Georgia

Donald J. Palmisano Jr. is the executive director and CEO of the Medical Association of Georgia (MAG), which is the leading voice for the medical profession in the state. Palmisano served as general counsel and then general counsel and director of government relations for MAG between 2005 and 2010. He represented individual physicians and hospitals and nursing homes as a private practice attorney in Louisiana from 1999 to 2005, where he developed a specialized practice in insurance fraud litigation. Palmisano graduated magna cum laude from Loyola University in New Orleans, while he received his law degree from Loyola University's School of Law. He is a member of the State Bar of Georgia, the Louisiana State Bar Association, the Lawyers Club of Atlanta, Leadership Atlanta, the American Bar Association, and the American Society of Medical Association Counsel. In 2012, Palmisano was one of just 14 attorneys to make the Fulton County Daily Report's "On the Rise" list.

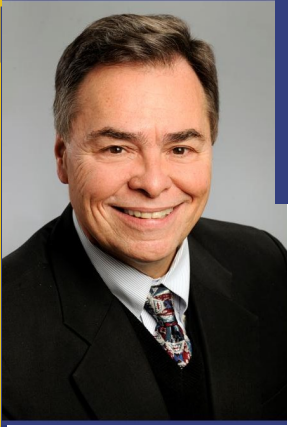


HEALTHCARE TECHNOLOGY

Sean Phelps, MD, MPH, FAAP
Director, Health Systems Technology R&D
Georgia Tech Research Institute

Sean Phelps, MD, MPH, FAAFP, is Director of GTRI Health Systems Technology Research and Development and Principal Research Scientist. Dr. Phelps is a 1996 graduate of the F. Edward Hebert School of Medicine at the Uniformed Services University of the Health Sciences (USUHS), completing residencies in Family Practice and Aerospace Medicine. He completed his Bachelor's Degree in Biology and Chemistry at Campbell University, Buies Creek, North Carolina, through the U.S. Army "Green-to-Gold" program and subsequently accepted to medical school at USUHS. Following graduation from medical school and Family Medicine residency, he completed assignments in Germany as a Clinic Commander and was selected to serve as lead Special Forces physician and surgeon during Operations Enduring and Iraqi Freedom. His post-doctoral work included participating in key roles on several projects with Space Adventures Inc. - directly supporting two space participant's trips to the International Space Station (ISS) - and NASA/Johnson Space Center.

Following 30 years active duty with the U.S. Army he retired in 2011, accepting a senior position at the Georgia Tech Research Institute as Director of Health Technology Systems with additional duties as the Medical Director for the Translational Research Institute for Biomedical Engineering Sciences (TRIBES) at the Georgia Institute of Technology. Dr. Phelps also serves as editor of the magazine "Tactical and Combat Casualty Care" and as associate editor for the journal "Frontiers" in the area of biomechanics and biotechnology.



MEDICINE

Fred Sanfilippo, MD, PHD

Director & Professor

Emory-Georgia Tech Healthcare Innovation Program

Fred Sanfilippo, MD, PhD directs the Emory-Georgia Tech Healthcare Innovation Program, which has a mission to enhance innovation in healthcare research, education, and service. For over 30 years he has been an academic leader at Duke, Johns Hopkins, Ohio State and Emory; serving as a division chief, department chair, program/center director, dean, academic health center CEO, and health system board chair. During that time he led organizational and cultural changes yielding improved academic, clinical, and financial performance at each institution. He also led the creation of the US Scientific Registry of Transplant Recipients; Johns Hopkins Medical Labs; a new health plan (YP4H) at OSU; novel departments and centers in areas ranging from biomedical informatics to personalized and integrative health.

Sanfilippo has published over 250 articles, received three patents, been PI on over \$30M in research grants, and given over 200 invited talks. He has mentored 33 graduate students and fellows, been an advisor to over 80 universities, companies, and government agencies, and president of 7 professional societies. He received his BA and MS in physics from the University of Pennsylvania, and his MD and PhD in immunology from Duke, where he also did his residency training, receiving board certification in Anatomic & Clinical Pathology, and Immunopathology.



HEALTHCARE TECHNOLOGY

William Todd

Executive Director of Health Initiatives

Scheller College of Management, Georgia Tech

Bill Todd joined the Scheller College of Management faculty this past year as Executive Director of Health Initiatives. As such he has developed two courses in Healthcare Management and teaches in the Entrepreneurship Forum. Prior to joining Georgia Tech, he served as President and CEO of the Georgia Cancer Coalition for eight years. Under his leadership, the Georgia Cancer Coalition invested more than \$300 million to support research and prevention efforts to reduce cancer deaths.

Todd's 40-year career has focused on health care and technology management in Georgia. He was the founding president of the Georgia Research Alliance in 1990, nurturing the independent not-for-profit organization that has helped build Georgia's reputation as a center for discovery and invention that has fostered major advances in science, medicine and technology. He also founded Encina Technology Ventures in 2000.

Todd is past board chairman of the Georgia Tech Alumni Association and a former board member of the Georgia Tech Foundation. He is past member the boards of the Georgia Chamber of Commerce, the American Cancer Society and Georgia Tech Ireland. He is a past president of the Rotary Club of Atlanta. A fourth generation Atlantan, he has been named one of the "100 Most Influential People in Georgia" by Georgia Trend for seven years.

Healthcare Innovation Student Symposium

| MEDICINE | PUBLIC HEALTH | NURSING | BUSINESS | ENGINEERING | ALLIED HEALTH | LAW |

I WANT YOU



To **ATTEND** the 2nd Annual HIP Student Symposium!
Come & Watch Your Peers Present Their Ideas &
Engage in Meaningful Discussion!

Followed by Dinner Reception

US HEALTHCARE: WHAT'S BROKEN & HOW TO FIX IT?
“Adapting to Recent Changes in the Healthcare Landscape”

Date: 11/19/2014

Time: 4:30 – 6:30 pm

Location: Cox Ballroom, Emory University

RSVP: tinyurl.com/hipemory



For more information on the Healthcare Innovation Program, please visit hip.emory.edu



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